

## Invitation to May 13<sup>th</sup> Community Remembrance Event Help Plant a Field of Light Come to Parking Lot 22 anytime after 11 am

**DATE:** Wednesday May 13<sup>th</sup> 11 am to 12:45 (or as long as it takes: please know you can come for 15 minutes or longer: whatever you can manage)

**LOCATION:** In front of Lot 22, near Pardall Tunnel, opp. Student Resource Building

Dear Community, Colleagues and Friends,

A number of <u>events</u> will take place on campus in the coming two weeks in remembrance of last year's tragedy in Isla Vista. As an act of creative commemoration we invite you to help plant 2000 solar-powered lights, part of Professor Marcos Novak's *Hesperus is Phosphorus* lighting artwork. We hope the community planting will bring together the entire community (faculty, staff, students and all those who those who live in Isla Vista).

*Ikimin Aqiwo Spe'y* (Chumash for *New Star Flowers*) is the central portion of *Hesperus is Phosphorus*, consisting of solar-powered lights that connect earth to sky. They will blossom and reflect the stars after sunset in the coming days and weeks.

Please join other members of our community in helping to plant the lights in the grass lawns along the walkway from Pardall Tunnel on Wednesday May 13<sup>th</sup>starting at 11 am. You can come for 15 minutes, or for longer depending on how much time you have. We will work until we finish planting the lights.

Hope to see you on Wednesday, and please don't hesitate to be in touch if you have questions.

Best wishes, Kum-Kum Bhavnani (Chair, Academic Senate) Marcos Novak (Professor, Media Arts Technology Program) Omer Blaes (Vice Chair, Academic Senate)

# MORE INFORMATION ABOUT Hesperus is Phosphorus: Light Passages and IV Light Bridge

A series of art interventions have been initiated for the May 2015 Remembrance by Professor Marcos Novak (*Hesperus is Phosporus*) and Professor Kim Yasuda: *IV Light Bridge* (a community art project: please see below), and are co-sponsored by the Academic Senate, among others. The installations are based on the concept of transforming darkness into light and will bridge the campus from the UCSB Library walkway through to Perfect and People's Parks in Isla Vista.

# *Hesperus is Phosphorus: Light Passages* Professor Marcos Novak (MATP)

This artwork involves three interrelated light-interventions spanning the distance from Pardall Tunnel, the lawns between the tunnel and the library, and selected trees near the library. These are the focal points of the light-interventions that will be installed at different moments in the coming year:

# Overall Vision

Interactive tunnel May 2015: **Uguisukangei** (from **Uguisubari**: Japanese for *Nightingale Floor* + *Kangei*: welcome) Solar lightflower fields May 2015: **Ikimin Aqiwo Spe'y** (Chumash for *New Star Flowers)* Chrysalis trees **(TBD): Aloha 'Aina** (Hawaiian for *love of the land*)

#### Hesperus is Phosphorus: Light Passages

The title means "the evening star carries light," and refers not only to Greek mythology but also to Gottlob Frege's use of the phrase in "Über Sinn und Bedeutung" ("On Sense and Reference"). The ancient equation/distinction between the evening and morning star relies on the viewer's understanding. <u>1106186038811</u> <u>http://en.wikipedia.org/wiki/Frege's Puzzle</u>

## **Interactive tunnel May 2015:**

**Uguisukangei** (from **Uguisubari:** Japanese for Nightingale Floor + Kangei: welcome)

Nightingale Floors were floors made to respond to presence by sound, for protection. The nightingale, the bird that sings by night as by day, is a classical reference, too, to Philomela, and to turning tragedy into song: <u>http://en.wikipedia.org/wiki/Philomela</u>

# Solar lightflower fields May 2015

**Ikimin Aqiwo Spe'y** (Chumash for *New Star Flowers*) The reference here is to poppy fields (the California Poppy is the State Flower), but also to the stars above, and to a transformation of the terrestrial to the celestial via the energy of the sun itself. The Chumash name is a tribute to the people who were here before us, and who maintained a sustainable relationship with nature for thousands of years.

## Chrysalis trees TBD: Aloha 'Aina

"Aloha 'Āina, ("love of the land") is a central idea of ancient Hawaiian thought, cosmology and culture. <u>http://en.wikipedia.org/wiki/Aloha 'Āina</u>

The installations in the trees bring together many ideas from many cultures, including: from Hawaii, the concept of "Aloha 'Āina", from Japan, the notion of Kami, from Rome, the notion of "genius loci", ancient Greece, the notion of "epichorios daimon," ( $\epsilon \pi i \chi \omega \rho i o \varsigma \delta \alpha (\mu \omega \nu, the spirit of a place)$ .

'IV Light Bridge' Illuminated Public Art Installation in Perfect Park, Isla Vista. Community Art Project that includes art students of the IV Open Lab with Art Professor Kim Yasuda, Associated Students (IVCRC, IVTU), Resident Halls, IV Rec and Parks District, local businesses and others. Concurrent with the campus LED tunnel project, IV Light Bridge will coincide with the one-year anniversary of memorial events as part of a long-term lighting program to be permanently installed in Isla Vista. In addition to UCSB campus support, contributions will be made by the business and resident housing communities of IV, Goleta and Santa Barbara, UCSB Students, Faculty and Alumni, SB County, SB City College and the IV Recreation and Parks District.

Coordinated efforts across sectors in the realization of Light Bridge will serve as a visible partnership model demonstrating the capacity for effective collaboration amongst the stakeholders. To date, the following Light Bridge projects have been initiated in Isla Vista:

**1. Pardall Bridge Extension:** Ground LED field lighting to 'bridge' campus and community landscapes on both sides of the Pardall Tunnel, serving as an illuminated gateway to and from Isla Vista.

**2. AS Pardall Student Center:** Students of the Art Department IV Open Lab are working with staff and students of AS Office of External Affairs and the IV Community Relations Committee to launch the Light Bridge project with the first building illumination of Pardall Student Center to serve as a 'beacon' along Pardall Corridor.

**3. LED-Illuminated Campus Building is IV:** key campus owned buildings in Isla Vista, Embarcadero Hall and Isla Vista Theatre, will be illuminated for the candlelight vigil on May 23, 2015, with LED blue lighting.

**4. LED-Illuminated County Buildings in IV:** County-owned buildings in Isla Vista, IV Neighborhood Clinic and Church, will be illuminated with LED lighting.

**5.** "BLUNITE Isla Vista" is designed as a participatory UCSB+IV effort, inclusive of all communities both within IV and across the greater Goleta/SB County. IV OpenLab students have designed the BLUNITE Isla Vista campaign to feature blue LED light and its artistic applications to illuminate the buildings along the Pardall Business Corridor loop to IV Perfect Park as a visible, connected pathway for the proposed AS-led candlelight vigil on May 23.

6. Light Bridge: Illuminated Public Sculpture in Perfect Park: The culminating gesture that brings together all the above-mentioned efforts is a large-scale, solar-illuminated structure. The design will be developed in collaboration with local artist, Gerard Minakawa of Bamboo DNA and students. The installation will serve as a lit structure and commemorative centerpiece and as a public forum to host the IV-centered commemorative ceremonies throughout May, including the IVLove Remembrance Garden dedication, AS candlelight vigil and other community performances and exhibitions that are scheduled throughout the month.