COLLEGE OF CREATIVE STUDIES FACULTY EXECUTIVE COMMITTEE

ANNUAL REPORT: 2010-2011

To the Faculty Legislature, Santa Barbara Division:

Charge: To govern the College of Creative Studies in accordance with the provisions of Divisional Bylaw 40A [Am 25 Oct 01; 27 May 04], specifically:

1. To represent faculty in all aspects of the curriculum of the College.
2. To authorize the Dean, at the committee's discretion, to enforce all regulations concerning students, including the regulations governing transfer and academic disqualification.
3. To advise and assist the Dean in the administration of the College.
4. To appoint all committees of the Faculty not otherwise provided for.

SUMMARY

The Executive Committee of the College of Creative Studies (CCS) met 8 times during the academic year 2010-11 and addressed many issues. Prominent among these were:

- Preparing for the anticipated CCS PRP review in the 2011-12 cycle
- Responses to multiple requests for the establishment of new Centers
- Responses to various external queries

STRUCTURAL CHANGES

ADOPTION OF CCS GUIDELINES FOR TRANSFER UNITS: The members of the CCS FEC discussed the Guidelines as they relate to Community College units. The Committee endorsed the Guidelines as CCS policy however, the faculty advisor will still have the discretion of final approval of any UCSB transferable community college courses to be applied towards G.E. and major requirements as long as the courses were not used to earn a high school diploma. This is equivalent to current UCSB policy for transfer units.

SELF-ASSESSMENT

CCS began preparations for external program review for the 2011-12 academic year. The last external review of CCS took place in 2003. Individual Program Coordinators will work with their respective committees on the review.

Three CCS cognate departments underwent external academic program reviews during the 2010-11 academic year. It was noted that in most instances, the relationship with CCS was mentioned only briefly and that often times CCS students were excluded from the review. The Dean will consult with the Chair of PRP to address this concern and hopes to develop a mechanism so that the CCS program can participate more fully and be recognized in the academic program review of its cognates

RESPONSES TO OUTSIDE REQUESTS

COGNATE DEPARTMENT REVIEWS: The CCS FEC reviewed and commented on the Academic Program Review for the Department of Computer Science, the Department of Chemistry and Biochemistry and the Music Department.

PROPOSAL TO RENAME EDUCATION FEE: The CCS FEC reviewed and discussed the proposal to rename the Education Fee to Tuition. The Committee agreed with the recommendation for the changes but recommended that a public explanation be made about the change to avoid any unnecessary misconception about its intent.
COUNCIL’S RESPONSE TO THE REPORT ON THE COMMISSION ON THE FUTURE, AND THE STATEMENT FROM UCLA: The CCS FEC added several comments to the Council’s response and had no further comments on the UCLA Statement. However the FEC re-emphasized their position on the use of on-line instruction, i.e. that it cannot replace classroom teaching by ladder rank faculty.

PROPOSAL TO CREATE THE CENTER FOR SCIENTIFIC COMPUTING: The CCS FEC supported the success of this initiative.

PROPOSAL FOR A CENTER FOR MARINE ASSESSMENT AND PLANNING: The CCS FEC reviewed the proposal and were supportive of its establishment. However, the FEC was concerned with the source of additional resource requirements that may be required in the future. They also recommended that, in addition to graduate students, that undergraduates have access to this Center as well.

PROPOSAL FOR A CYBER SECURITY CENTER: The CCS FEC reviewed this proposal and were very supportive of the creation of this Center as it is most timely and necessary. Additional comments concerning the source of funding in the future and access for undergraduates were also raised.

SYSTEMWIDE REVIEW OF POLICY ON SELF-SUPPORTING GRADUATE PROGRAMS: Because this policy impacted graduate programs only, the CCS FEC had no comments.

REVIEW OF CAMPUS SUSTAINABILITY POLICIES: The CCS FEC discussed these policies and approved their adoption.

SYSTEMWIDE REVIEW OF FUNDING STREAMS: The FEC reviewed this proposal and the members agreed that this is a positive change in the allocation of funds to the campuses.

STATION Q REQUEST: The FEC discussed this request with specific reference to the hiring process. Several concerns with the process were noted during the discussion.

Updates to the Campus Five-Year Perspective: The FEC reviewed this report and provided the EVC’s Office with edits/updates as requested.

Selection of Academic Units for 2012-2013 Academic Program Review: The FEC provided the names of several units that are due for an external review. Among those is the College of Creative Studies, which has already begun preparations for its review, which will likely take place in either Winter or Spring of 2013.

PROPOSAL FOR A CENTER FOR GEOMETRIC COMPUTATION: The CCS FEC reviewed this proposal and supported this initiative.

SENATE REVIEW OF PROPOSED CENTER FOR CALIFORNIA LANGUAGES AND CULTURE WITHIN ISBER: The CCS FEC discussed this proposal. Other than concerns of resources, which were already raised by Dean Marshall and subsequently responded to by VC Witherell, the CCS FEC is supportive of its creation. Several members also recognized that such Centers are an excellent way of promoting interdisciplinary collaboratives that may have otherwise not occurred.

OPERATIONAL EFFECTIVENESS REPORT: The CCS FEC was in support of this initiative and applauds those who worked on this project of streamlining campus procedures and units.

CAPACITY PREPARATORY REVIEW (WASC): The CCS FEC was in support of this document as written. No further comments were added.

DEMOGRAPHY CENTER TO BE HOUSED IN ISBER: The CCS FEC was in support of this proposed Center, however, as per other proposals, the Committee raised concerns about space on campus and future funding.
**Online Education Project:** The CCS FEC affirmed the many concerns raised by the Academic Council and other campus based senate committees.

**WASC Integration Essay:** The members of the CCS FEC reviewed this report that summarizes the efforts put forth thus far throughout the re accreditation process (WASC) for UCSB. Members expressed thanks to those who are participating in this important exercise (including those in the pilot programs) in which the focus is on student learning outcomes. They had no further comments other than giving their support towards moving forward in the process.

**Proposal for a Student Initiated Democratic Education Program (SIDE):** The members of the CCS FEC reviewed this proposal that would begin a program for student led instruction. This is very similar to our own student-led colloquia in CCS. The proposal, while well intended, did not fully address the issues concerning the necessary faculty support and oversight. It was unclear who would teach the courses on “How to Teach the Course” for the student led courses and how would faculty time be compensated. Additional questions regarding units and course structure were also raised.

**Proposal for Reading Center:** The members of the FEC agreed that this was a very important proposal for UCSB and a much needed community outreach endeavor to California’s families. There is great need to become involved and provide services to those who are pre-K to 12th Grade students who have reading and language difficulties. While the seed funding from the donors will provide a substantial amount for the start up costs, the members of the FEC asked what kind of back-up planning efforts are in place in the case that remaining need of 25k per annum does not materialize and no other gifts are secured to support its annual operating budget.

**Proposed On-Line Delivery of ESCI’s:** The members expressed both positive and negative feedback on this proposal, which is likely inevitable. The positive aspects of the on-line method are: savings in time and staffing and paper as opposed to the current system of hand-written student evaluations. The negatives were several. How will we address the lack of return rate of student evaluations once they leave the classroom. Currently the evaluations are handed out and completed by the student in the last class at the end of each quarter. Will there be a mechanism to enforce their completion? Most importantly, the software system used must be reliable and must be able to be integrated with campus systems and made modifiable for the College. The FEC endorses this proposal, however noting there are many issues as noted above that still need to be addressed before its implementation.

**Interim Report of the Systemwide Library Planning Task Force:** The FEC reviewed the report and appreciated the work of the Task Force. The FEC views the phased plan proposed in the report as essential to address the space and budget challenges that will eminently affect our libraries.

**Items of Note**

CCS courses are now visible to all students on GOLD. Non-CCS students need an approval code to enroll in any CCS course on GOLD.

CCS hired a new Administrative Assistant in September 2010 who will be responsible for the Development/Fundraising area of the College. Jennifer Johansen, a recent UCSB graduate.

After 25 years of Service to UCSB/CCS, Ms. Leslie Campbell, Senior Undergraduate Advisor retired at the end of December, 2010. A reception was held in her honor.

Emily Parsons, Assistant to the Dean, received a promotion and is now an Analyst in the Office of Academic Personnel/EVC.

Casey Moreau is the new CCS Assistant to the Dean, replacing Emily Parsons.
Christopher Wilderman was promoted to Senior Student Affairs Advisor, replacing Leslie Campbell. Nicholle (Cholle) Morales was hired as the new Student Affairs Officer, filling Christopher Wilderman’s vacated position.

COMMITTEE MEMBERS:

Linda Adler-Kassner, Writing Program Director, At Large Member (Winter, Spring 2011 replacement for Professor O’Connell)
Maribel Bueno-Cachadina, Mathematics, Secretary
Patricia Cohen, History, At-Large Member
Omer Egecioglu, Computer Science
Sathya Guruswamy, Physics
Jeremy Haladyna, Music Composition (Music)
John Latto, Biology (EEMB)
Leroy Laverman, Chemistry/BioChemistry, Chair
Shirley Lim, English
Michael O’Connell, English, At Large Member (Fall 2010 only)
Harry Reese, Associate Dean, Art-ex-officio
Bruce Tiffney, Dean, Biology (Earth Science), ex-officio
Claudia Tyler, Biology, NSF-CA Member 